

SAMPLE TEMPLATE TEXT
DIRECTOR – INTRODUCTION LETTER

Hello from Director _____

Help me create a more sustainable future on our film sets. I'm thrilled to be a part of the production team and I'm looking forward to meeting you all.

Below are just a few things I ask of my production team to help us all start thinking about how we can reduce our carbon footprint on and off our sets.

- **Paperless Production.** I am a 100% paperless filmmaker. (And I hope you are too!) Please send me only digital PDFs of office paperwork, scripts, set plans, location photos, story boards, call sheets, etc.

- **Reduced waste.** I love my reusable coffee cup and water bottle. I value access to refillable water stations around the stages and on location. I hope catering and crafty offer compostable cutlery and dishware. Organizations like **Every Day Action** (<https://www.youeverydayaction.org/>) safely, swiftly and legally rescue left-over catered meals and delivered them to those in need. Let's reduce the disposable waste that every film production creates.

- **On Screen.** TV & Film have power to change minds. On-screen sustainability can demonstrate sustainable choices that our audience can make too -- sustainable cups & bags, electric picture vehicles, or anything else that promotes a sustainable greener philosophy.

- **Emissions.** Having production vehicles, vans, and trucks start a non-idle agreement will greatly help in our carbon emissions. Diesel generators are chronic polluters – but sustainable options exist -- renewable diesel fuel is available in many areas, and battery stacks can now replace generators for many base camp and video village applications.

- **Sustainable Mindset.** Lastly, I ask everyone to incorporate sustainability into our daily routines on and off the set. Do the dept's have a sustainability plan? I'm happy to offer suggestions – and to refer anyone to resources as needed -- to reduce our industry's impact on our climate crisis.

Below are some resources and information on how easy it is to be ecologically conscious and help reduce our carbon emissions and waste in film and tv production.

Thank you! And see you soon,

Director _____

(Check the Resources List at the bottom of your category to add links to your letter that support your vision.)